

Hairdressing Candidate Logbook Levels 1, 2 and 3 questionnaire

We have put together the following quick survey to gather feedback on our new Hairdressing Candidate Logbooks – your opinion is important to us as this will help us to ensure following logbooks can be of equal or better value! Please fill in your contact details below:

Name:
 Centre Name:
 Email address:
 Contact telephone:

Please circle the answer you agree with most.

Appearance

1. **Are you happy with the overall design and layout of the new logbooks?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

2. **Do you think the logbook design would benefit from being updated?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

3. **Do you think the pictures are relevant and up-to-date, and that there are enough new pictures to reflect the change of standards?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

4. **Would you like to see more pictures from centres in the logbook?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

5. **If so, would you be prepared to help us with this?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

6. **Do you think that the new front and back covers are attractive and inspiring? Why/why not?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Why do you think this is?.....

7. **Is this logbook clearly laid out and accessible for your candidates?**
 A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

Language, style and features

8. **Do you feel that the added features, i.e. unit intro text, quotes, useful words, hints and tips, help make the new logbook accessible and easy to read?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

9. **Do your candidates find the text used in the Habia standards easy to understand?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

10. **Do you feel that the presence of content from famous hairdressers has inspired your learners?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

11. **Do you feel that the Q & A and Creative Skills features in the introductory pages are interesting and inspiring for your candidates?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

Usage and understanding

12. **Have you found that your learners are enjoying using the new logbooks?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

What, if anything in particular, have they reacted positively to?.....
.....

13. **Have your learners found the 'Tracking your progress' pages useful?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

14. **Do you feel that the way the cross-unit knowledge items have been presented is helpful, and that the text is clear?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

15. **Do the order of units appear in the way that your candidates would normally work through them?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:
.....

16. **Do you feel that the logbooks are pitched at the correct level for your candidates overall?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Why do you think this is?.....
.....

Practical concerns

17. **Have you found the transition has gone smoothly from old to new logbook?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

18. **Are you happy that the less popular optional units are available to download, rather than printed in the Candidate Logbooks?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

19. **Have you found it simple to download the optional units of your choice?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

20. **Would you be prepared to pay more to have the optional units provided in printed format, and if so, how much would you be prepared to pay for each optional unit?**

A: Most definitely B: Definitely C: Somewhat D: A little E: Not at all

Comments:

Would you be willing to take part in further research on the new logbooks?

Yes No

Would you be willing to contribute to future logbooks e.g. case studies of candidates/ex candidates, questionnaires or photos of your candidates' work?

Yes No

If you have any suggestions or improvements that you think would be helpful for future logbook developments, please write them here:

.....

End.

**Thank you for your feedback.
 We'd be grateful if you could send your completed questionnaire to Rachel Howells by either:**

- **Email: rachel.howells@cityandguilds.com**
- **Post: Rachel Howells, Learning Solutions, City & Guilds, 1 Giltspur Street, London EC1A 9DD**
- **Fax: 020 7294 3414**